



Experience the thrill of the trading floor at the JA Stock Market Challenge! May 6, 2024 | UTEP Tomas Rivera Conference Center

JA of El Paso is hosting the JA Stock Market Challenge™, an interactive competition where teams of high school students experience the thrill of the stock market trading floor!

The JA Stock Market Challenge is a competitive learning program where students learn about the stock market, saving and investing during in-classroom programming, then compete against other high school students in an exciting one-day stock market competition.

In a high energy, fast paced simulated environment, the JA Stock Market Challenge encourages teams of 4 students to work together, leverage each others strengths and weaknesses and use critical thinking skills to put their market knowledge into practice to analyze market trends, examine the risks and rewards of trading, and understand the benefits and difficulties of investing long-term.

On competition day, teams will receive 1,000,000 to invest in fictitious stock. Once the opening bell is rung, the market opens and every 60 seconds is a new trading day. After 60 days, the team with the highest ROI will be crowned the JA Stock Market Challenge Champion!

Prior to participating on event day, students complete a five week series of in class lessons that create team building skills, while being introduced to:

- the importance of saving for their future
- the fundamentals and terminology of investing
- how saving even small amounts over a long period of time can prepare them for a manageable and fruitful retirement

PREPARE FOR THE JA STOCK MARKET CHALLENGE WITH JA TAKE STOCK IN YOUR FUTURE™:

- In-classroom volunteer or educator-led curriculum culminating in the JA Stock Market Challenge competition event
- Real-life stock market learning experience
- Buying and selling shares of stocks in a fictional stock market
- Learning long-term investment strategies

Important Dates

March - May: JA Take Stock in Your Future Classroom Curriculum Begins

May 6, 2024 - JA Take Stock Market Challenge takes place at the UTEP Tomas Rivera Conference Center

- 9:15 am- Breakfast and Speakers Panel
- 10:00 am- Competition Begins
- 11:30 am- Lunch and Awards Presentation

TO REGISTER CONTACT

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Presented by:

